

## Packard

The Packard Motor Car Company began producing vehicles in 1899, and by the 1920's was firmly established as the leading producer of luxury vehicles in the world. Vehicle production started in Warren, OH and moved to Detroit, MI in 1903. The company purchased Studebaker Corporation in 1954, and the resulting Studebaker-Packard Corporation produced Packards through 1956 in Detroit and through 1958 in South Bend, Indiana. In both World Wars and in the Korean War, Packard was a major contributor to production of defense materiel used by the Allies. Packard's famous and long-standing advertising slogan — "Ask the Man Who Owns One" — was an expression of the Company's confidence in its products.



James Ward Packard in a 1902 Packard Model F

## Motor City Packards

Motor City Packards (MCP) is one of the largest and most-active chapters of Packard Automobile Classics, Inc. MCP was founded in 1976, and over the last 40+ years has been recognized nationally for its efforts to preserve the Packard legacy in southeast Michigan. Our annual membership count is nominally 200 families, representing ownership of over 400 Packards. You do not have to own a Packard to join.

The mission of MCP is to preserve and promote the Packard Motor Car heritage and the use of Packard automobiles. Motor City Packards members enjoy a variety of vehicle, educational, and social events throughout the year. Access to private collections and discounted events are important membership benefits.

## Motor City Packards Membership Application

Ownership of a Packard is not required to join!

Name: \_\_\_\_\_

Spouse/Partner: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Primary Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Do You Own Any Packards?

1. Year \_\_\_\_\_ Model \_\_\_\_\_

Body Style \_\_\_\_\_

2. Year \_\_\_\_\_ Model \_\_\_\_\_

Body Style \_\_\_\_\_

Choose Family Membership & Communications option:

☐ Full Postal + Full Email \$25 US/yr

☐ Full Email + Postal-mailed Digest \$20 US/yr

☐ Email-Only (Digest + event notices) \$15 US/yr

☐ Email-Only for New Members (1st yr) \$5 US/yr

Canadian memberships w/mailed Digest Add \$10 US

Pay by Check: Make checks (in US funds) payable to Motor City Packards and mail to:

Motor City Packards  
c/o Tom Mitchell, Membership Director  
42802 Freeport Drive  
Sterling Heights, MI 48313

PayPal: Email a cellphone photo of your completed application form to [MotorCityPackards@gmail.com](mailto:MotorCityPackards@gmail.com), then log into your PayPal account and send money to [mcpprojects@aol.com](mailto:mcpprojects@aol.com)

Our parent club requires all MCP regional members to be members of PAC - [www.packardclub.org](http://www.packardclub.org)

Find us on Facebook and Instagram!



[www.facebook.com/MotorCityPackards](https://www.facebook.com/MotorCityPackards)  
[www.instagram.com/motorcitypackardsinfo](https://www.instagram.com/motorcitypackardsinfo)  
[www.motorcitypackards.org](http://www.motorcitypackards.org)

03/10/18



# Come Join Us at Motor City Packards!



"ASK THE MAN WHO OWNS ONE"

## Membership Activities and Benefits

Whether you have a Packard or just have an interest in Packards, MCP is a great resource for you. If you are looking to buy, restore, or repair a Packard, MCP is your resource. One of our most important benefits for members is our award-winning Packard Digest, a 28-36 page bi-monthly magazine. It's postal mailed and/or emailed to members, and is chock full of information on Packard products, cars and parts for sale, technical articles, club events, member updates, and information on exclusive discounts. Members receive FREE advertising in the Digest to help them reach other Packard lovers.

Some of our most popular events are:

1. The Spring Technical Session, held at a facility where members can bring their cars and questions, and get free help from technicians on hand and share a meal and stories with people who share a common interest in Packards.
2. Tours of private collections that you might never see without being a member of MCP.
3. Cars 'R' Stars, held the 2nd Sunday in June at the Packard Proving Grounds Historical Site in Shelby Township, where many Packards are displayed, as well as hundreds of other collectors' cars. MCP is a major sponsor of this event.
4. Annual Membership Meeting and Banquet, typically held each December at a historically-significant venue.
5. Educational programs, both within and external to MCP.



## Our Partners in Preserving the Packard Legacy

- Packard Automobile Classics (PAC): The national Packard Club, of which MCP is a Region. PAC was founded in 1953, and hosts a National Meet each year in different parts of the country.
- Packard Motor Car Foundation (PMCF): This group has been chartered to restore and preserve the Packard Proving Grounds (PPG) Historic Site in Shelby Township. The PPG is the site of the annual Cars 'R' Stars vehicle show, which serves as a fundraiser for MCP and the PMCF. MCP has proudly donated over \$65,000 to date to the PMCF for restoration of the PPG.
- The Packard Plant/Arte Express: MCP and Arte Express are working together and building a stronger relationship. Recent cooperative efforts included the Ground-Breaking ceremony for the Packard Plant Administration Building redevelopment project. MCP members displayed their Packard automobiles to provide historical context. Arte Express attended our PAC National Meet in June 2017, and provided an engaging speaker for our event.



## MCP's Vision

MCP's aspirational vision is to be a growing, vibrant, diverse, and financially-sound social organization which proactively furthers the knowledge of the Packard Motor Car Company, its landmarks, and its products. The Club is recognized in southeast Michigan, as well as nationally and internationally, for its collaborative, wide-ranging, and socially-relevant educational efforts to maintain the Packard heritage. As a premier Region of the national Packard Automobile Classics club, MCP promotes a welcoming, inspiring, and inclusive atmosphere that encourages camaraderie across the spectrum of Packard owners and enthusiasts.



1953 Packard Caribbean Convertible

## What We are Doing to Achieve our Vision

- Expanding our appeal to younger generations through 'Packard awareness' initiatives and broad use of social media.
- Expanding the educational focus of the Region, covering the Packard Motor Car Company, the vehicles it produced, the people who worked there, its landmarks, and its contributions to Michigan and America.
- Actively collaborating with relevant organizations and groups to increase awareness and interest in the Packard legacy.